

ONLINE INCENTIVE PAYMENT TO ASHA THROUGH CPSMS IN ODISHA

Problem Statement

Accredited Social Health Activists (ASHAs) under National Rural Health Mission (NRHM) have been playing a vital role in bridging the gaps between community and public health systems. ASHAs are being compensated for the activities they perform and timely payment of incentives to the ASHAs is a significant factor for keeping them motivated towards their service. In Odisha, there is provision of ASHA incentives for 33 activities under different components of NRHM. To ensure timely ASHA Payment State of Odisha has started fixed day payment (e-transfer) approach from Community Health Centers since 2009-10.

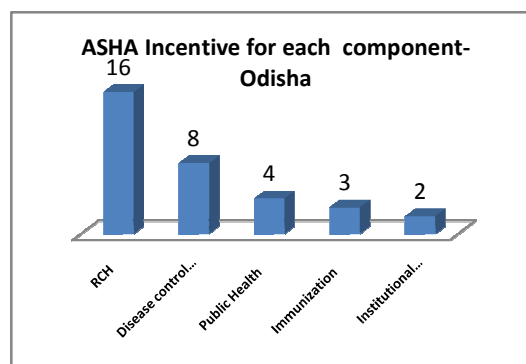
After implementation of Central Plan Scheme Monitoring System (CPSMS), the State has switched over to Direct Benefit Transfer (DBT) for paying incentives to the ASHAs as well as JSY beneficiaries.

Program Description

DBT to JSY beneficiaries and ASHAs has been started in all the facilities of Cuttack district and in Hospitals in Bhubaneswar District in the month of Apr'13 on pilot basis.

For making payments each ASHA's Demographic and back account details were first collected in a prescribed format designed by CPSMS team and it was then verified and uploaded in the CPSMS portal. Each activity of ASHA, as per the approved PIP has been mapped in the portal and linked to its corresponding bank account. After the ASHA incentives for each activity is verified and approved by the District Data Officer, individual activity amount is then entered in the CPSMS portal. With due approval of the

Administrator, transfer of funds is made to the bank account of ASHAs at one go in case the facilities have Corporate Internet Banking (CINB) facility. For the facilities having no CINB facility, a print advice is generated from the CPSMS portal and sent to bank under the signature of the Authorizer for transfer to the bank account of ASHAs. So far, payments to 1800 ASHAs and 600 mothers have been



made under DBT through CPSMS portal. Payment has been made in both print advice and Corporate Internet Banking (CINB) system in real time.

For obtaining the information on the performances of ASHAs, a common voucher system for all the activities relating to ASHAs under NRHM is going to be rolled out in the State. This would enable to map the payment with the date of performance of ASHAs. Provisions are also being made for display of beneficiary names in the website via CPSMS database to improve transparency in ASHA payment. In future ASHA details were uploaded in the MCTS and from their data will be extracted and uploaded in the CPSMS portal.

Program Impact

- The tedious and time consuming process of payment through separate cheques to each

ASHA account has now been completely replaced by CPSMS. Payment is directly made from the CPSMS portal to the individual ASHA bank accounts.

- b. ASHA payment from multiple bank accounts is also mapped in CPSMS portal. When the user enters the payment details it automatically selects the account from which the payment will be issued as each account is mapped against each component.

and by district against each activity every month.

Scalability

The provisions are being made to scale this project to three more districts i.e. Bolangir, Puri and Sonepur from July 2013 onwards. After successful implementation in these 4 districts, the same would be rolled-out in rest districts from Sept. 2013. The provisions are

Note: All amounts are in Rs.

Sr. No	Beneficiary Name	Bank Name	Account Number	Beneficiary Name As per Bank	AIPWD	VHND-NFD	SCCORD	MEC-V	Total
1	ABANI MOHARANA	STATE BANK OF INDIA	30776359349	Mrs. ABANI MAHARANA	1	2	3	4	10
2	AFIFA KHATUN	STATE BANK OF INDIA	31391308905	Mrs. AFIFA KHATUN	0	3	5	2	10
3	ANJALI BHOI	STATE BANK OF INDIA	30863556188	Mrs. ANJALI BHOI	1	0	5	4	10

- c. As the payment details are linked with each activity, a comprehensive and reliable data on ASHA performance is generated through CPSMS. This data can be generated by facility

also being made to link each account with Adhaar Card.

For further details contact

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