



Know Your Prescription - KYP™ (अपनी दवाई समझें)

(A startup at IIT-Delhi)

Enhancing: patient compliance & adherence

*Improving: therapeutic outcome & patient
satisfaction*

Helping: Patient, Doctor & Pharmacist

Core Team



Prof. Dr YK Gupta MBBS,
MD(Pharmacology), FAMS, FNASc,
FIPS, FIAN



Tarun Gupta BTech,
MBA
Health-Tech
Entrepreneur



Prakash Thakur ms,
MBA
Health-Tech Entrepreneur

An old patient with multiple diseases i.e. several drugs
Confused & likely to commit mistakes

Medication Errors

दिनांक - Date	उपचार - Treatment
7 FEB 2021	<p><u>Adm.</u></p> <ol style="list-style-type: none"> Lid massage and lid hygiene Hot fomentation Tab. Dorycline 100mg B.D. 8am & 8pm x 2 weeks Tab Parit, 40mg O.D. 8am x 2 weeks old Refish tabs <p>G-Continue glasses 7 R/A month</p>
	<p>Eyes are God's most precious gift to man kind and eye donation is the most noble deed. Take full care of them so that they can take care of you.</p>

[illegible]

How can he be

Doctor's Expectations from Patients



Compliance to
Prescription



Proper Treatment
Adherence



Feedback of
treatment

Patient's Expectations from Doctors/Chemists



Understand the
Medicines/Prescription
& its dosage



Precautions while Taking
Medicines
(Time, food, etc.)



Have I got right
medicines?

Value Addition by KYP™



Explain Doctor's Prescription
&
address patient's general
queries
(in simple vernacular language)



Enhanced patient
compliance &
adherence



Minimize Medication
errors



Improved Therapeutic Outcome
& Patient Satisfaction



Reduce Drug
interactions,
AMR & ADRs
and its reporting

Operational Model of KYP™



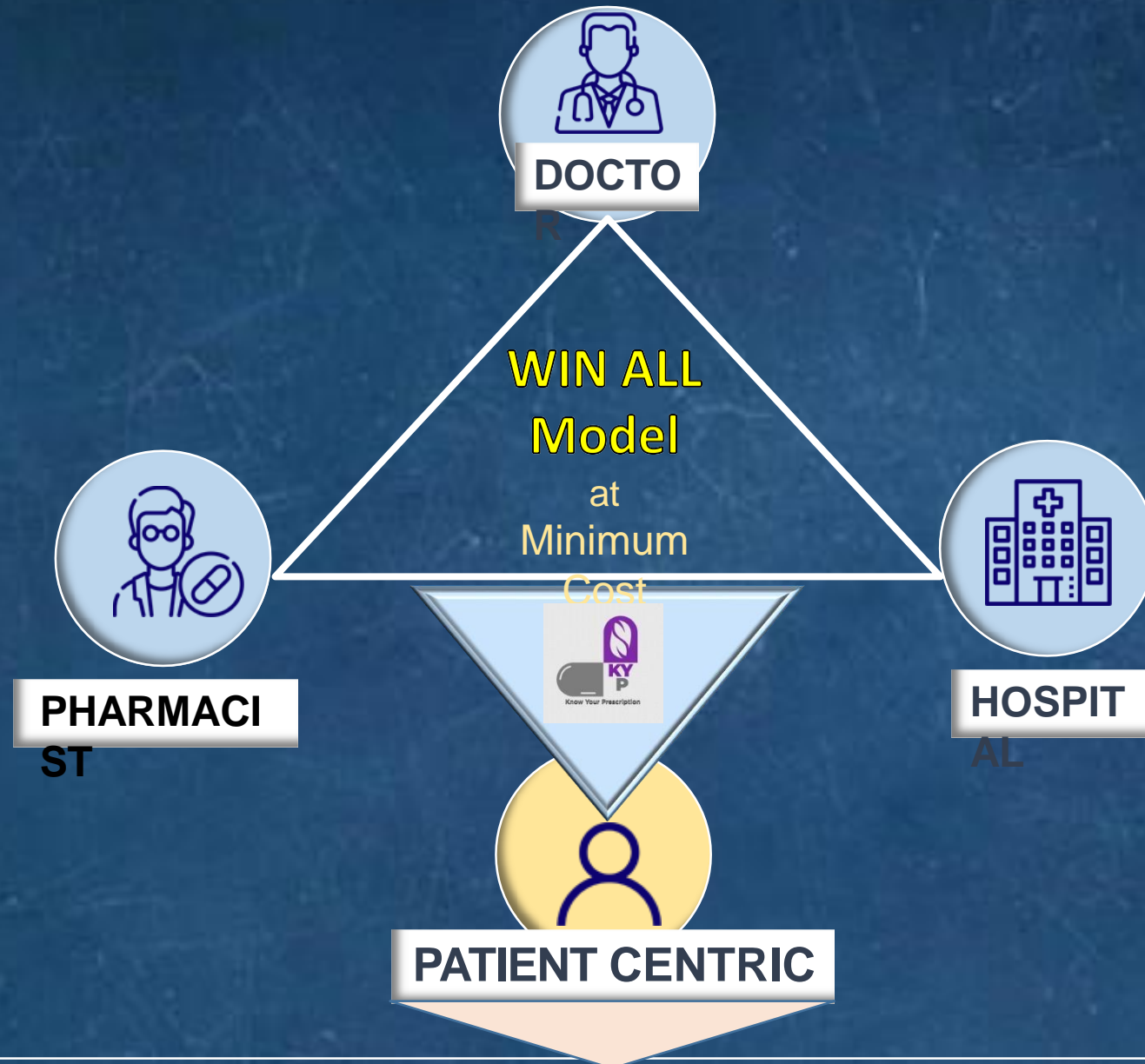
* Prescriptions can be retrieved by patient & doctor anytime (free of cost) for 3 years

Our don't(s)

- Alter any prescribed medications (dose, duration, frequency, salt, etc.)
- Prescribe any medications, investigation, or alternate consultation

Our KYP™ Professionals

- PharmD Professionals
- Retired Medical Professionals



Rational Use of Medicines *for* **Better Therapeutic Outcome**

**BE OUR PARTNER ON THIS MOST SATISFYING JOURNEY
TO CHANGE THE WAY WE MONITOR AND MANAGE OUR HEALTH.**

THANKYOU

[LinkedIn -](#)
[KYP](#)



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ANNEXU RE

Testimonial

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Prakash Pathak

“KYP बहुत अच्छी सेवा है। डॉक्टर ने मुझे कॉल पर सब कुछ समझाया और मुझे यह भी बताया क्कअधिकतम लाभ प्राप्त करने के क्लएमुझे क्या साविकनयां बरतनी चाक्हए।”

“ I am very happy with the service of KYP. It is very important to know & properly understand the prescription. Team Vaidya is very polite & always available for service.”



Neha Kumari



Dilip
Kumar

“ सभी को KYP का उपयोग करना चाक्हए और इस बात से अवगत होना चाक्हए क्कवे क्या दवाए ले रहे हैं और वे इसे कै से ले रहे हैं । ”

Endorsements *(By Patients, Doctors, Chemists & Researchers)*



YouTube Channel: [Click Here](#)